NEWS
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LUKOIL DEVELOPS PARTNERSHIP WITH TAXI AND CAR-SHARING COMPANIES

LUKOIL continues to expand its partnership relations with transportation companies. Particularly, the company started supply its products to taxi companies NEXI and Taxi 2412 as well as to car-sharing company YOUDRIVE in Moscow.

Transportation company ASAP, owner of Nexi brand, will use GENESIS SPECIAL FD 5W-20 and GENESIS SPECIAL A5B5 5W-30 engine oils for its Ford, KIA and Hyundai cars. New Transportation Systems, owner of YOUDRIVE, and Taxi 2412 have chosen GENESIS SPECIAL 5W-40 motor oil for servicing Smart and Skoda cars. As part of joint marketing campaign, GENESIS logo will be put on the partners' cars.

In addition, LUKOIL has developed partnership program for Gett in Russia. Under this program, drivers of Gett will be able to change motor oil and oil filter at the Beliy Service franchised workshops of Rolf till June 30, 2017.

For references:

LUKOIL GENESIS is a series of synthetic oils designed using innovative molecular technologies taking engines to a new level of protection, reliability, and fuel efficiency. The wide range of GENESIS oils includes a series of products targeted at various types of engines considering their design features and operation modes. LUKOIL has supplied these oils in Europe and CIS countries since 2012. Starting from 2015, the product is also available in the Russian retail market.